ISTANBUL.REMIXED



WELCOME. LOCATED IN HISTORIC AKARETLER IN THE CITY CENTER **AND SURROUNDED BY CAFES & ART AND DE-**SIGN GALLERIES, W ISTANBUL IS SITUAT-**ED NEXT TO CHARMING BESIKTAS AND DOWN** THE HILL FROM CHIC **NISANTASI. WHERE HIS-TORY MEETS COSMO-POLITAN STYLE, LOCAL CUISINES MEET CRE-**ATIVE COCKTAILS AND OTTOMAN OPULENCE **MEETS PULSATING** BEATS.

W Istanbul serves as the centerpiece of redevelopment of the landmark Akaretler Row Houses in Besiktas. The historical Row Houses were designed in 1875 under the reign of Sultan Abdulaziz, as living quarters for high ranking officers of the Dolmabahce Palace - a symbol of magnificence of the 19th-century Ottoman Empire.

Located in Akaretler district of Istanbul, known for its destination restaurants, bars and cafes, W Istanbul is in close proximity to the Bosphorus Strait and Nisantasi, the city's most fashionable shopping district. The hotel is also a stone's throw away from Dolmabahce Palace and Istanbul Modern Art Museum and a short drive to the Old City, Sultanahmet, Hagia Sophia and the Blue Mosque.

GUEST ROOMS

142 Guest Rooms: 48 Wonderful, 15 Spectacular, 8 Marvelous, 28 Fabulous, 11 Mega, 16 Studio Suites, 11 Fantastic Suites, 1 Spa Studio Suite, 2 Marvelous Suite, 1 WOW Suite, 1 Extreme WOW Suite.

Rooms and suites with private garden, terrace or cabana - W signature bed, pillow top mattresses and feather bed, 350-thread-count cotton blend sheets, feather and goose down duvets/pillows - Bliss bathroom amenities, terry/pique spa robes, hairdryer - in-room safe - oversized leather desk - 32" flat screen TV - Bose Wave Radio with iPod docking station - DVD player - in-room movies on demand - caller ID/voicemail - wireless HSIA - data port - dual-line speaker phone with conference call features - mix bar and minibar - handicap accessible rooms available, smoke detectors and sprinklers in room, non-smoking rooms available.

WOW SUITE

Designed by renowned Turkish designer,
Mahmut Anlar, the WOW Suite is one you could
stay in forever. All-the-way-up-there
seven-meter high ceilings and tall windows, this
suite is an airy duplex complete with a
separate mezzanine-level bedroom,
customized living room, stunning dining room,
kitchen, 11/2 bathrooms and modern luxuries
throughout for every whim and fancy. The
exclusive bedroom features skylights above
the spa bath, an enormous massage shower
and a four poster W signature bed. The
luxurious living room features a Bang & Olufsen
stereo system, iPhone dock, and a 42" LG LCD
flat screen TV

EXTREME WOW SUITE

Top Floor Rock Star Signature Suite! Imagine relaxing on your exclusive terrace as you take in the sunset over the Bosphorus. Imagine arriving via private lift to your own floor. You're the host with the most sophisticated dining room and bar, serving just-mixed cocktail concoctions. Recharge and sip bubbly in your room with a private traditional Turkish bath. Spectacular skylights across the Extreme WOW Suite flood the suite with sunlight and a view of the starry sky. Lounge in the two living areas' carefully hand-picked details, DJ Booth, 42" LG full HD led TV.

WHATEVER/WHENEVER

W Istanbul's Whatever/Whenever®
philosophy pampers guests with
"whatever you want, whenever you want it",
inviting sophisticated
business and leisure travelers into a world
where anything can happen.

SERVICES AND AMENITIES

FIT Fitness center with state-of-the-art equipment, Day Spa, 24-hour in-room dining, dry cleaning/laundry/valet services, express check-in and check-out, childcare services, P.A.W. (Pets Are Welcome).

COCKTAILS / CUISINE

W Istanbul provides a haven for those with a discerning palate and an appetite for good company. Experience the W Lounge, where guests and locals can socialize, relax and recharge in an upbeat and chic sanctuary. Enjoy cool new mixes, expertly-crafted cocktails and delight in the chefs signature dishas

Pizzaeast restaurant is casual, hip and inviting, a great place to enjoy Italian cuisine and fun cocktails.

MEETINGS & EVENTS

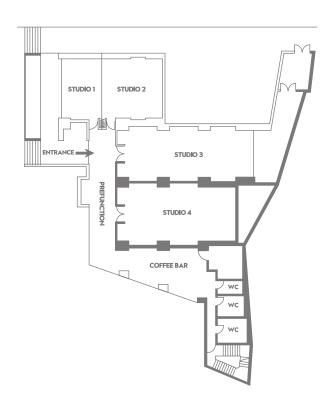
Innovative design meets cutting-edge technology at the new W Istanbul Studios. Right here in our 3650 square feet (340 square meters) of event space, the four W Istanbul Studios feature fully adaptable conference equipment that turn business pow-wows into exhilarating oh-wows. Creative in approach and innovative in design, W Istanbul will engage and energize attendees and participants of all meetings, soirees and fetes. Our unique Sensory Set Up® gets ideas flowing with mood music, sianature scents and more. Where you can do anything from learning to cook Turkish meze to backgammon lessons. And if work isn't working for you, take a break with RecessSM. Delight in a menu of activities that's fun and beneficial to everyone. Perfect for work and play, when W Hotels take care of business, you'll love the results.

STARWOOD PREFERRED GUEST PROGRAM

Frequent visitors of W Hotels receive the same travel rewards offered by the Starwood Preferred Guest and Starwood Preferred Business programs, which include Sheraton Hotels & Resorts, Westin Hotels & Resorts, Four Points, Aloft, Element, Le Meridien, St. Regis and Luxury Collection Hotels.



STUDIOS PLAN



Room	Dimension	Ceiling HT	SQ. MT.	Theatre Style	Classroom	Conference	Reception	Banquet	U-Shape
Studio 1	7 x 5	2,95	35	30	20	20	30	16	18
Studio 2	7 x 7	2,95	49	40	25	18	40	16	15
Studio 1 & 2	7 x 12	2,95	84	70	48	30	75	40	28
Studio 3	5.5 x 15	2,95 - 4	83	85	60	42	70	48	40
Studio 4	6.5 x 13	2,95 - 4	85	85	56	38	70	48	35
Prefunction	16 x 3	2,95	48	•	•		35	•	•
Coffee Bar			40	•		•	45		•

WHERE TO FIND US

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WHOTELS.COM/ISTANBUL



















